

## **EDUCATION**

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### **Ph.D.**

**Candidate** Rutgers University School of Communication and Information, New Brunswick, NJ. Media Studies. September 2013-Present.

Graduate Certificate from the Department of Women & Gender Studies at Rutgers University. January 2016.

### **M.A.**

New York University. Media, Culture, Communication. May 2013.  
MA Thesis: *Tumblr Feminism: Third-Wave Subjectivities in Practice*.  
Advisor: Laura Portwood-Stacer.

### **B.S.**

Lund University, Lund, Sweden. Gender Studies. September 2009.

Minor in Sociology, requirement fulfilled during exchange year at University of California, Los Angeles, 2008-2009.

### **Certification of French Proficiency**

Cours de la Civilisation Français de la Sorbonne, Paris, France. May 2005.

## **CONFERENCE AND WORKSHOP PRESENTATIONS**

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2017 *Tumblr's Sad Girls: An Alternative Community for Girls' Mental Health?* Paper to be presented at the National Women's Studies Association's Annual Conference. Baltimore, MD, November.

2017 *Virtual Negative Affects: Social Media Sad Girls and the Normalization of Sad States of Being*. Paper presented at the Converging Narratives: Besieged and Transgressive Bodies conference. University of Illinois at Chicago, Chicago, IL, April.

2017 *Mad on television: Popular culture and shifting attitudes toward mental illness*. Paper presented at the AEJMC Midwinter Conference 2017. University of Oklahoma, Norman, OK, March.

- 2016 *The Changing Face of Female Madness: Hysterics, Schizophrenics, and Ms. Prozac*. Paper presented at the USC Annenberg Summer Doctoral Institute on Difference in Media & Culture, Los Angeles, CA, June.
- 2015 *The First Amendment and Social Media: Should Communication Corporations be Responsible for Protecting Freedom of Expression?* Paper presented at the Freedom of Expression Division's Top Papers Panel, at the National Communication Association 101<sup>st</sup> Annual Convention. Las Vegas, NV, November.
- 2015 *Sad to the Core: Creating Collectivity around Everyday Sadness*. Paper presented at the Affect Theory Conference: Worldings / Tensions / Futures. Millersville University, Lancaster, PA, October.
- 2014 *Subversive Online Identities – Tumblr, Feminism, and the Radical Potential of Unrestricted Social Network Sites*. Paper presented at the Theorizing the Web Conference, Brooklyn, NY, April.
- 2014 *Tumblr Feminism: "Feminist Makeuppping" (case study from master's thesis)*. Paper presented at the Console-ing Passions Conference, University of Missouri, Columbia, MO, April.
- 2014 *Feminist Approaches to Social Media Research*. Workshop coordinated by Laura Portwood-Stacer, held at the Console-ing Passions Conference, University of Missouri, Columbia, MO, April.
- 2013 *Tumblr Feminism: "Menstrual Blogging" (case study from master's thesis)*. Paper presented at the Mid-Atlantic Popular and American Culture Association Conference, Atlantic City, NJ, November.
- 2013 *Tumblr Feminism (presentation of early stages of master's thesis)*. Paper presented at the 2013 NYU Neil Postman Graduate Conference, New York, NY, February.

## **PUBLICATIONS**

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Thelandersson, F. (2014). A Less Toxic Feminism: Can the Internet Solve the Age Old Question of How to Put Intersectional Theory into Practice? *Feminist Media Studies* 14 (3). pp. 527-530 doi:10.1080/14680777.2014.909169.

## **TEACHING EXPERIENCE**

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**Instructor** “Capstone in Digital Communication, Information and Media.” Rutgers University School of Communication and Information, Fall 2017.  
Oversaw and mentored students with their final projects in the Digital Communication, Information and Media minor.

**Instructor** “Introduction to Media.” Rutgers University School of Communication and Information, Fall 2017. Co-taught, lecture style course with 200+ students.

**Instructor** “Self and Society in Virtual Contexts,” Rutgers University School of Communication and Information, Fall 2015, Spring 2016, Fall 2016, Spring 2017. Designed 75% of the course and had full responsibility for teaching it.

**Program Assistant**

“Global Media Abroad,” Rutgers University School of Communication and Information, Spring 2016. Traveled with the students and the primary instructor to London and Paris during 10 days. The trip included visits to major news outlets like the Guardian, the BBC, and the International New York Times.

**Instructor** “Media Analysis and Criticism,” Baruch College, Summer 2015. Designed 75% of the course and had full responsibility for teaching it.

**Instructor** “Media and Popular Culture” Online Course, Rutgers University School of Communication and Information, Spring 2015. Designed 75% of the course and had full responsibility for teaching it.

**Teaching Assistant**

“Consumer Media Culture,” Rutgers University School of Communication and Information, Fall 2014.

**Teaching Assistant**

“Culture and Social Media Technologies,” New York University, Fall 2012.

**FELLOWSHIPS AND AWARDS**

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2017 Helge Ax:son Johnsons Stiftelse Scholarship for Summer Funding.

2016 Distinguished Achievement as a Teaching Assistant, award bestowed by (May) the Department of Journalism and Media Studies at Rutgers University School of Communication and Information.

2015 National Communication Association student caucus travel award, for the (November) National Communication Association 101<sup>st</sup> Annual Convention. Las Vegas, NV

- 2014  
(May) Outstanding First-Year Doctoral Student, award bestowed by the Faculty of the PhD Program at Rutgers University School of Communication and Information.
- 2013-2014 Fellowship, Rutgers University School of Communication and Information.

## **ACADEMIC SERVICE**

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### **PhD Representative**

Research Development Committee, Rutgers University School of Communication and Information, 2016-2017.

**Moderator** *Time, Gender, and Consciousness*, Rutgers Media Studies Conference: Extending Play 3. Rutgers University School of Communication and Information. September 30, 2016

**Moderator** *The End of Play*, Rutgers Media Studies Conference: Extending Play – The Sequel. Rutgers University School of Communication and Information. April 18, 2015.

### **Public Relations**

**Chair** Doctoral Student Association, Rutgers University School of Communication and Information, 2014-2015.

### **Ad-hoc reviewer**

*First Monday: Peer-Reviewed Journal on the Internet*, 2014.

### **Awards**

**Committee** *Outstanding Program Faculty Member Award*. Rutgers University School of Communication and Information. April, 2014.

**Moderator** *Mindful and Wasteful Use and Non-Use*, Social Media and Psychosocial Well Being: A Symposium. Rutgers University School of Communication and Information. April 18, 2014.

### **Invited**

**Lecturer** “Gender Studies,” Occidental College, Fall 2009.

## **LANGUAGES**

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Swedish (native speaker), English (bilingual proficiency), French (proficient), German (proficient).